



Making it the Default – Call to action

We need a whole person, whole firm, whole profession, whole eco-system transition. All professional practice must evolve to align with a survivable future, and we can each understand our role in the system and how we can help. We identify actions that different actors in the system can take.

Individual Practitioners

- Take control of your learning – educate yourself
- Innovate and practice
- Understand your sphere of control and your wider sphere of influence
- Vote with your feet – refuse to participate in harmful activities and choose sustainable professional practices.

Firms

- Sustainability must be the default for all services provided by the firm.
- Core to the firm's culture and business model.
- Underpinned by a coherent advice philosophy.
- A whole firm approach.
- Competent sustainable advice through education and training of the whole team.
- Conscientious objection must be an acceptable stance.
- Influence – Professional must use their influence with clients, suppliers and their teams.
- Firms to give their teams room to innovate.

Professional Bodies and Regulators

- Call for System Change – Change the system for the many and not for just the few.
- Engagement and collaboration between all professional bodies.
- Relationships vs regulation – there needs to be a balance between building relationships and regulating unsustainable practices.
- Develop a standard cross-disciplinary education module as a mandatory component for every professional qualification.
- Stop mixed messages and the promotion of BAU.
- Place alignment with a survivable future at the heart of professional purpose.
- Develop better codes of ethics that include sustainability considerations.
- Support conscientious objectors.
- Encourage Carbon Literacy as a short-term gap-fill
- Scientific literacy to become part of the fit and proper test.
- Issue guidance on fiduciary duty and how it applies to your members.

Support Services & Technology Providers

- Understand the necessary transition.
- Developing services that support the transition does not undermine it.
- Scale the solutions, not the problems.
- Become carbon literate